

Mobile Broadband Assures Latinos Equal Opportunity



73% of Hispanics rely on smartphones to look up health information



55% of Hispanics rely on smartphones for mobile banking



55% of Hispanics rely on smartphones to look for jobs



45% of Hispanics rely on smartphones for access to educational content



26% of Hispanics rely on smartphones to apply for jobs

Mobile broadband levels the playing field for Hispanics, creating economic and social opportunities

This is why Congress must act to free up more spectrum so Hispanics can continue to utilize the vast benefits of mobile broadband

<http://www.pewresearch.org/fact-tank/2015/04/30/racial-and-ethnic-differences-in-how-people-use-mobile-technology/>

HTTP

Hispanic Technology & Telecommunications Partnership
The National Latino Voice on Technology & Telecommunications